

Village Pharmacy Group opens new Integrity Rx location in Los Angeles, CA

- *9000 sq. ft. state of the art facility*
- *Extends same day service in growing west coast fertility market*
- *Fourth location in the country*

New York, NY – July 20, 2020 – VFP Pharmacy Group (“Village”, “VFP”, or the “Company”), a portfolio company of BelHealth Investment Partners, LLC (“BelHealth”), today announced that the Company, has expanded the Integrity Rx Specialty Pharmacy (“Integrity”) brand in Los Angeles, CA. VFP has established itself as one of the leading fertility pharmacies in the country. We are dedicated to servicing patients, providers and payors in this market. With the addition of Integrity Rx in California, VFP adds a fully functioning fertility-focused pharmacy providing a tremendous opportunity to offer a more customized experience to the California market.

Richard Burkett, Chief Executive Officer of VFP, commented, “I am thrilled about the addition of our California location and what it means for the company, fertility providers, and most importantly – fertility patients. The California market is unique and requires a specialized approach. This location provides us the opportunity to optimally service this market and bring an unmatched patient-centric approach. With pharmacies in Boston, Chicago, Scottsdale and Los Angeles, we can ensure a level of service that will surpass any of our competitors and change the fertility landscape”

Jeffrey Karp, Pharm.D., founder of Integrity, stated, “Extending Integrity’s culture of clinical expertise, caring, compassion, and dedication to those seeking fertility pharmacy services at our new brick and mortar location. We are excited to be uniquely positioned to help couples realize their dreams of starting a family”.

Inder Tallur, Sr. Managing Director of BelHealth, said, “Opening this new California location completes BelHealth’s thesis of targeting the underserved fertility sector by building a national fertility pharmacy. Village has achieved the scale and market access unrivaled by other fertility pharmacies.”

About VFP Pharmacy Group

VFP has established a national presence as one of the largest, fertility-focused specialty pharmacies. Headquartered in Boston, MA, VFP Pharmacy Group is comprised of Village Fertility Pharmacy with locations in Boston and Chicago and Integrity Rx with locations in Scottsdale and Los Angeles. In operation for more than 30 years, VFP has developed a deep understanding of the complicated nature of infertility treatments and the unique needs of infertility patients. VFP is dedicated to offering the best service and education to infertility patients and clinics.

About BelHealth Investment Partners

BelHealth Investment Partners, based in New York, is a healthcare private equity firm focused on lower middle market companies. BelHealth has a unique combination of investing, executive management and entrepreneurial experience. BelHealth acquires majority positions in entrepreneur-owned companies that it believes would benefit from its extensive operating and private equity investment expertise. The firm invests across three core healthcare segments: Services, Products and Distribution

For further information, please visit:

Village Fertility Pharmacy: www.villagefertilitypharmacy.com

BelHealth Investment Partners: www.belhealth.com

Integrity Rx Specialty Pharmacy: www.integrityrxsp.com

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